

## **AD COLUMN WIDTHS AND PAGE SIZES FOR ALL PUBLICATIONS**

### **BROADSHEET**

|              |        |
|--------------|--------|
| One column   | 40 mm  |
| Two column   | 83 mm  |
| Three column | 126 mm |
| Four column  | 169 mm |
| Five column  | 212 mm |
| Six column   | 255 mm |
| Seven column | 298 mm |
| Eight column | 341 mm |

Margin 13.75 mm left and right

New Full Page **Ad** Depth 540mm

**DPS** widths including gutters:

1 col 107mm; 2 cols 193mm; 3 cols 279mm; 4 cols 365mm;

5 cols 451mm; 6 cols 537mm; 7 cols 623mm; 8 cols 709mm

### **FPS SIZE**

OPTION 1 - 21 x 3 columns (210 x 126 mm)

OPTION 2 - 8 x 8 columns (80 x 341 mm)

### **BULLETIN PAGE AD**

2cm x 6 columns (20 x 245 mm)

### **TV STRIP AD**

50mm deep x 341mm wide

### **TABLOID**

|              |        |
|--------------|--------|
| One column   | 40 mm  |
| Two column   | 83 mm  |
| Three column | 126 mm |
| Four column  | 169 mm |
| Five column  | 212 mm |
| Six column   | 255 mm |

Margin 14 mm left and right

New Full Page **Ad** Depth 330mm

New Half Page **Ad** Depth 160mm

**TICKET ROP 5 COLUMN PAGES ON OR AFTER SEPTEMBER 19<sup>th</sup> 2014**

|              |        |
|--------------|--------|
| One column   | 41 mm  |
| Two column   | 86 mm  |
| Three column | 131 mm |
| Four column  | 176 mm |
| Five column  | 221 mm |

New Full Page **Ad** Depth 320mm  
New Half Page **Ad** Depth 160mm

**TICKET ROP 6 COLUMN PAGES ON OR AFTER SEPTEMBER 19<sup>th</sup> 2014**

|              |        |
|--------------|--------|
| One column   | 33 mm  |
| Two column   | 71 mm  |
| Three column | 108 mm |
| Four column  | 146 mm |
| Five column  | 183 mm |
| Six column   | 221 mm |

New Full Page **Ad** Depth 320mm  
New Half Page **Ad** Depth 160mm

**TICKET CLASSIFIED ON OR AFTER SEPTEMBER 19<sup>th</sup> 2014**

|              |        |
|--------------|--------|
| One column   | 33 mm  |
| Two column   | 71 mm  |
| Three column | 108 mm |
| Four column  | 146 mm |
| Five column  | 183 mm |
| Six column   | 221 mm |

New Full Page **Ad** Depth 320mm  
New Half Page **Ad** Depth 160mm

## SATURDAY MAGAZINE & COMMERCIAL MAGAZINE

Untrimmed Size: 350 mm deep x 280 mm wide.

Trimmed Size: 340 mm deep x 275 mm wide.

|       |          |     |
|-------|----------|-----|
| Trim: | Head     | 5mm |
|       | Tail     | 5mm |
|       | Foreedge | 5mm |

Full Page Type Area:

310 mm deep x 250 mm wide

Full Page Bleed:

350 mm deep x 280 mm wide

Trimmed to 340 mm deep x 275 mm wide

Safe area 330 mm deep x 260 mm wide

## MAGAZINE

### By AD Module

Double Page Spread Bleed 350 x 560 mm

Double Page Spread Trim 340 x 550 mm *Safe area 330 mm deep x 540 mm wide*

Double Page Spread Text 310 x 520 mm

Full Page Bleed 350 x 280 mm

Full Page Trim 340 x 275 mm *Safe area 330 mm deep x 260 mm wide*

Full Page Text 310 x 250 mm

Half Page Vertical Bleed 350 x 140 mm

Half Page Vertical Trim 340 x 135 mm *Safe area 330 mm deep x 120 mm wide*

Half Page Vertical Text 310 x 120 mm

Quarter Page Vertical Bleed 350 x 80 mm

Quarter Page Vertical Trim 340 x 75 mm *Safe area 330 mm deep x 60 mm wide*

Quarter Page Vertical Text 310 x 60 mm

Half Page Horizontal Bleed 170 x 280 mm

Half Page Horizontal Trim 165 x 275 mm *Safe area 160 mm deep x 260 mm wide*

Half Page Horizontal Text 150 x 250 mm

Quarter Page Horizontal Bleed 90 x 280 mm

Quarter Page Horizontal Trim 85 x 275 mm *Safe area 80 mm deep x 260 mm wide*

Quarter Page Horizontal Text 70 x 250 mm

Eighth Page Horizontal Bleed 60 x 280 mm

Eighth Page Horizontal Trim 55 x 275 mm *Safe area 50 mm deep x 260 mm wide*

Eighth Page Horizontal Text 40 x 250 mm

Quarter Page Portrait Bleed 170 x 140 mm

Quarter Page Portrait Trim 165 x 135 mm *Safe area 160 mm deep x 120 mm wide*

Quarter Page Portrait Text 150 x 120 mm

## GO/TRAVEL CLASSIFIED IN SATURDAY MAG

|              |        |
|--------------|--------|
| One column   | 40 mm  |
| Two column   | 83 mm  |
| Three column | 126 mm |
| Four column  | 169 mm |
| Five column  | 212 mm |
| Six column   | 255 mm |

Depths are 50mm, 100mm, 150mm, 200mm and 300mm

New Full Page **Ad** Depth 300mm  
New Half Page **Ad** Depth 150mm

## COMPOSITE PAGES (MAG)

AD SIZE 90 mm deep x 120 mm wide

## QUARTER BOOKLET

### By Module

|                            |  |
|----------------------------|--|
| Full Page Bleed            | 266 x 170mm finishes as 258 x 165mm when trimmed |
| Full Page Text             | 228 x 135mm                                      |
| Half Page Horizontal Bleed | 134 x 170mm finishes as 129 x 165mm when trimmed |
| Half Page Horizontal Text  | 114 x 135mm                                      |

## Further information:

|                     |                      |
|---------------------|----------------------|
| ICC profile         | ISOnewspaper26v4.icc |
| Total Ink Weight    | 240%                 |
| PDF compatibility   | PDF/X-1a:2001        |
| PDF Acrobat version | 1.3                  |

## PAPER WEIGHT:

|   |       |
|---|-------|
| All Broadsheet, all Tabloid, The Ticket             | 42gsm |
| Saturday and Commercial Magazines, Quarter Booklets | 52gsm |